# **NATIONAL** -**APPRENTICESHIP** WEEK 2025 10-16 February -



**Jack Ayling** 

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GREATER **MANCHESTER** TRAINING HUB

## **About Jack**

My name is Jack and I work as a communications officer in my role. This requires me to support the wider teams with designs as well as ensuring our organisation's output through the various channels matches the values we hold.

**Case study** 

#### How did you hear about apprenticeships?

It was only until I joined the training hub, our apprenticeship lead, Carla gave me a good more information and I could actually get an apprenticeship even though I'd already got a degree.

## Why did you want to become an apprentice?

I wanted to develop my skills and increase my knowledge about some of the aspects of comms, in particular design.

#### Did you receive support with your apprenticeship? If so, who supported and how?

I received a huge amount of support from my manager Dawn and apprenticeship lead, Carla. I looked into a couple of different courses and Carla found one that ticked all the boxes for me and also the business.

## Did you need any qualifications to be able to complete your apprenticeship?

I needed my English and Maths GCSEs and that was it.

#### What did you like about working as an apprentice?

Being able to apply the learning I have done in my session into real life situations helps you to understand why you are doing something. I also have the opportunity to be create things I would usually do in my day-to-day role.

## What advice would you give to anyone considering an apprenticeship?

If you want to develop skills or a career in something you never thought you could, you should definitely look into it... no matter what age you are. There are a vast number of opportunities and courses are out there.